

Universitatea Ştefan cel Mare Suceava

Ecological Sustainability of Religious Heritage at the eastern border of the European Union: *Historical and ethnographic heritage - part of the sustainable development of tourism in Bukovina. HERITAGE* 

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## Universitatea Stefan cel Mare Suceava Suceava Universitatea Stefan cel Mare Historical and ethnographic heritage - part of the sustainable development of tourism in Bukovina. HERITAGE





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On May 16th, 2009, the Rector of Yuriy Fedkovych Chernivtsi National University signed the agreement with Stefan cel Mare University of Suceava for the implementation of the project entitled *Historical and ethnographic heritage - part of the sustainable development of tourism in Bukovina. HERITAGE*.

The project was implemented in the framework of the Joint Operational Programme Romania-Ukraine-Republic of Moldova 2007-2013, financed by the European Union. Universitatea Stefan cel Mare Suceava Universitatea Suceava Historical and ethnographic heritage - part of the sustainable development of tourism in Bukovina. HERITAGE

## **Main results**

- creating a register of the objects included in historical and ethnographic heritage;
- creating a basis for effective communication between border residents;
- improvement of the touristic image for border areas through promotion and advertising companies;
- > additional investments in infrastructure, which will be achieved as a result of the formation and promotion of new tourist routes.



## **Target groups**

- 15 travel agencies and operators (owners, guides)
- 20 private companies (owners and employees of hotels, restaurants, farmsteads, creative and art workshops)
- 15 cultural institutions (museums of history and ethnography, culture houses)
- 30 majoring students of higher educational institutions from border areas



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The project was initially scheduled to be implemented in 24 months, between May 2012 and May 2014, but the final press conference took place on December 18th, 2015, in Cernauti, Ukraine.



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# HERITAGE

FESTIVAL

TOURISTIC ROUTES DEMONSTRATION

PHOTO-VIDEO RESOURCES TOURISTIC OBJECTIVES

- Andrew

**INFORMATION DOCUMENTS** 

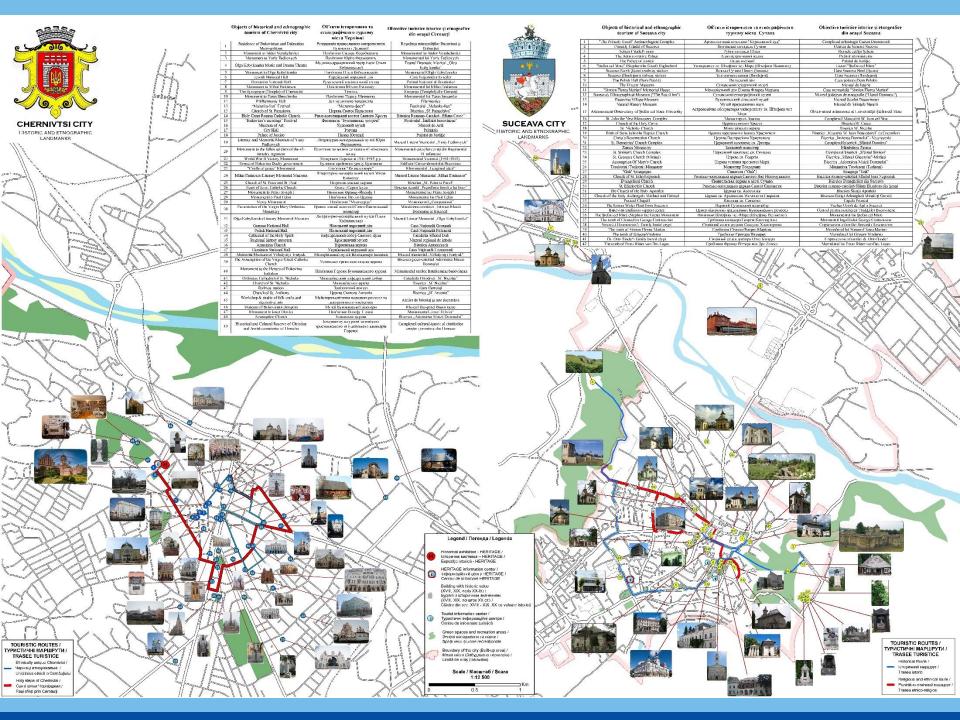
EXIT



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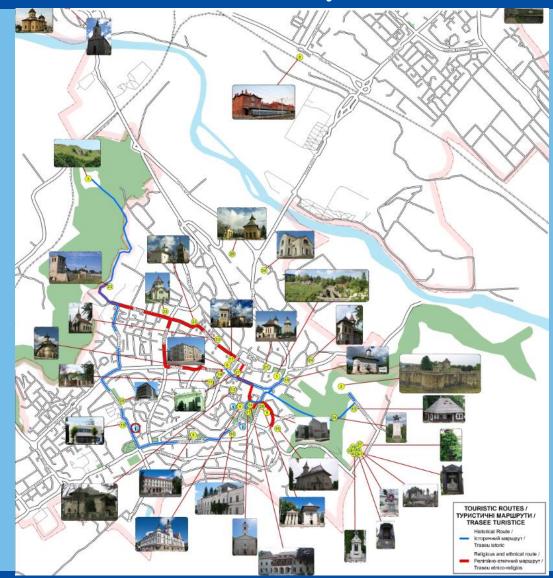
## HISTORY AND ETHNOGRAPHY OBJECTIVES





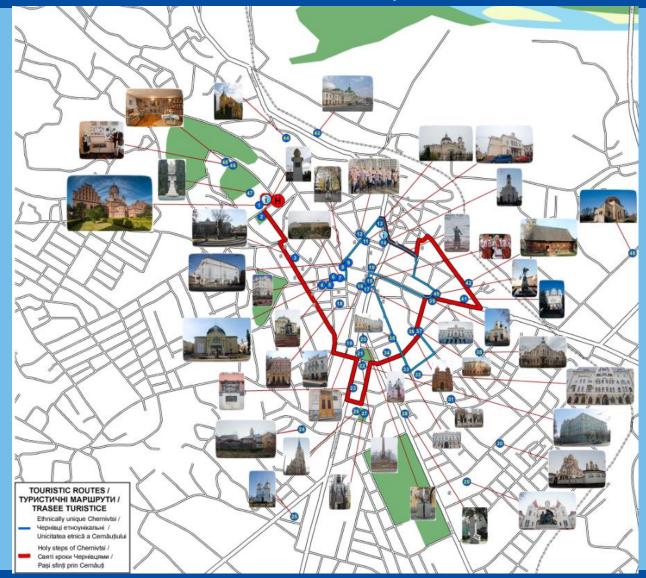


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HERITAGE: Suceava city tours





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#### Romania-Ukraine-Republic of Moldova

CROSS BORDER COOPERATION Historical and ethnographic heritage – part of the sustainable development of tourism in Bukovina

### HERITAGE

MIS-ETC Code: 829

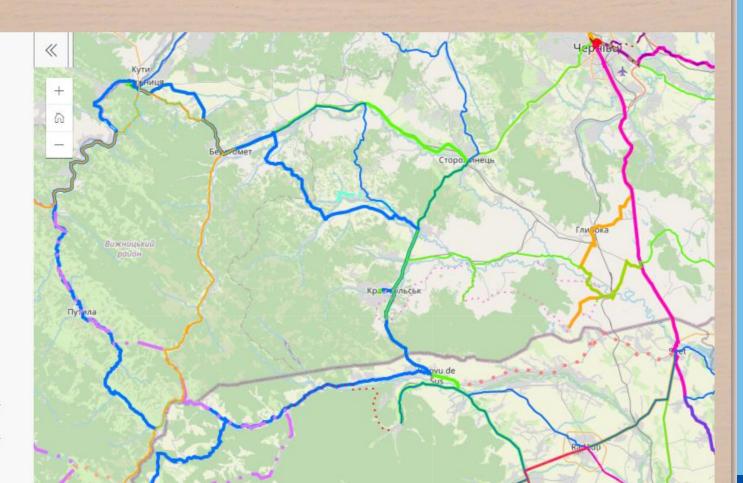
#### MAIN ABOUT PROJECT NEWS PUBLICATIONS TOURS HISTORICAL AND ETHNOGRAPHIC OBJECTS GALLERY CONTACTS

#### Tours

#### Legendă

#### Маршрути історичного та етнографічного туризму

- Маршрут містом
- Регіональний автомобільний маршрут №1
- Регіональний автомобільний маршрут №2
- Регіональний автомобільний маршрут №3
- Регіональний автомобільний маршрут №4
- · Регіональний велосипедний маршрут №5
- Регіональний велосипедний маршрут №6
- .... Регіональний пішохідний маршрут №7
- ..... Регіональний пішохідний маршрут №8
- Регіональний кінний маршрут №9
- Регіональний кінний маршрут №10
  - Міжнародний автомобільний

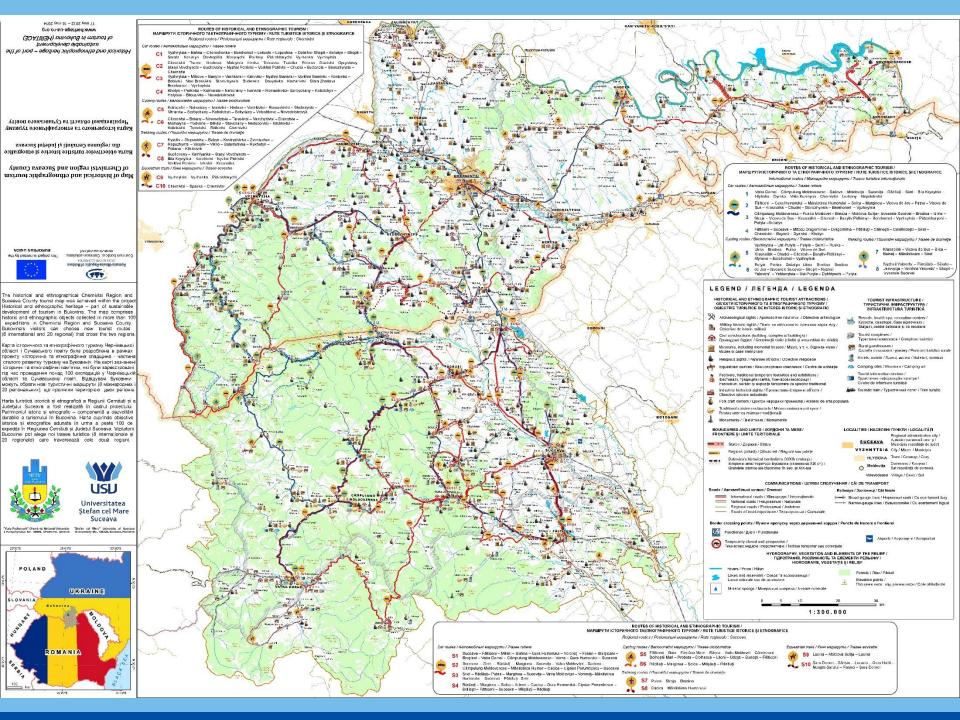


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#### ROUTES OF HISTORICAL AND ETHNOGRAPHIC TOURISM / МАРШРУТИ ІСТОРИЧНОГО ТА ЕТНОГРАФІЧНОГО ТУРИЗМУ / RUTE TURISTICE ISTORICE ȘI ETNOGRAFICE

International routes / Міжнародні маршрути / Trasee turistice internaționale

#### Car routes / Автомобільні маршрути / Trasee rutiere

- 1 Vatra Dornei Câmpulung Moldovenesc Sadova Moldoviţa Suceviţa Rădăuţi Siret Bila Krynytsia Hlyboka – Dymka – Valia Kuzmyna – Chernivtsi – Luzhany – Nepolokivtsi
- Pälticeni Gura Humorului Mănăstirea Humorului Solca Marginea Vicovu de Jos Putna Vicovu de Sus Krasnoilsk Chudei Storozhynets Berehomet Vyzhnytsia
  - Câmpulung Moldovenesc Fundu Moldovei Breaza Moldova Sulița– Izvoarele Sucevei Brodina Ulma –
- 3 Straja Vicovu de Sus Krasnoilsk Cheresh Banyliv Pidhirnyi Berehomet Vyzhnytsia Pidzakharyohi Putyla –Seliatyn
- 4 Fälticeni Suceava Mitocu Dragomirnei Dragomirna Pătrăuţi Călineşti Calafindeşti Siret Chernivtsi – Boyanii – Dynivtsi – Khotyn

#### Cycling routes / Велосипедні маршрути / Trasee cicloturistice

Vyzhnytsia – Ust-Putyla – Putyla – Serhii – Ruska –

- Ulma Brodina Putna Vicovu de Sus –
- 5 Krasnoilsk Chudei Cheresh Banyliv-Pidhirnyi Myhove – Berehomet – Vyzhnytsia
  - Putyla Ploska Seliatyn –Ulma Brodina Brodina
- 6 de Jos Izvoarele Sucevei Shepit Nyzhnii Yalovets' – Yablunytsia – Ust-Putyla – Dykhtynets – Putyla

Trekking routes / Пішохідні маршрути / Trasee de drumeție



Krasnoilsk – Vicovu de Sus – Bilca – Baineț – Mănăstioara – Siret



Nyzhnii Yalovets' – Pârcălab – Sărata –
 Jarovycja – Verkhnii Yalovets' – Shepit –
 Izvoarele Sucevei



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