



## **Good Practice 18: Report “Access to Finance”**

SKIVRE Training Scheme



**SKIVRE**

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## Good Practice 18: Report “Access to Finance”

### Description

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The European Commission (Working Group of the EU Member States Experts) has published a good practice report to facilitate access to finance for the cultural and creative sectors. It gives an overview about the financial “ecosystem” which includes parts that are internal, e.g. companies’ financial situation, assets, skills, know-how, business plan, and goods or services; and parts that are external, e.g. finance providers and supporters, demand for the company’s goods or services, market dynamics and demand, and the regulatory and policy framework. Not all information included fits the needs of monasteries, but it is a particularly good source of inspiration.



This report explains the typology of funding models and provides best practice examples, also for cultural tourism, for the various kinds of funding.



## Source/link

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It is available under the following link:

<https://publications.europa.eu/de/publication-detail/-/publication/f433d9df-deaf-11e5-8fea-01aa75ed71a1>

## Country

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n/a

## Topic

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SKIVRE Training Scheme	
	Module 1: Introduction Module
	Module 2: Marketing Strategies
	Module 3: Monastic Products
	Module 4: How to Sell Monastic Products Authentically
	Module 5: Distribution Channels
	Module 6: Social Media and Communication
	Module 7: Value Adding Through Networks
	Module 8: Creating a Strong Brand
X	Module 9: Financing Strategies
	Module 10: Aspects of Sustainability



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