



**Good Practice 17:
Fundraising for NGOs – a
Participant’s Manual**

SKIVRE Training Scheme



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Good Practice 17:

Fundraising for NGOs – a Participant’s Manual

Description

Fundraising is one of the most important activities, when it comes to design, development, and opening sales channels for monastic products. But not many decision makers are trained in the art of raising funds. This good practice example provided by Honey training & facilitation (a division of Honeyguide) constitutes a professional approach to fundraising. It enables organizations to

- Understand the nature of fundraising;
- Assess their organization’s fundraising strategy;
- Put together a strategic plan for their organization;
- Understand different types of funders and their needs;
- Learn to identify possible funders;
- Put together a funding strategy and fundraising plan;
- Write funding proposals; and
- Report to funders.

Fundraising for NGO’s Participant’s Manual





Source/link

This good practice exercise is available under the following link:

<https://de.scribd.com/doc/98786463/Training-Manual-Fundraising-for-NGO-s>

Country

n/a

Topic

SKIVRE Training Scheme	
	Module 1: Introduction Module
	Module 2: Marketing Strategies
	Module 3: Monastic Products
	Module 4: How to Sell Monastic Products Authentically
	Module 5: Distribution Channels
	Module 6: Social Media and Communication
	Module 7: Value Adding Through Networks
	Module 8: Creating a Strong Brand
x	Module 9: Financing Strategies
	Module 10: Aspects of Sustainability



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<https://www.skivre.eu/>