



SKIVRE



**Good Practice 16:
Three Steps Towards Fundraising
Professionalism**

SKIVRE Training Scheme

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Co-funded by the
Erasmus+ Programme
of the European Union

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein. Project number: 2018-1-DE02-KA202-005023

Good Practice 16:

Three Steps Towards Fundraising Professionalism

Description

Non-profit organisations are steadily becoming more professional. But there are still vast differences between organisations and their levels of capacity. To help in the process of professionalisation this guide for local NGOs has been put together, based on fundraising checklists developed by Ernie Hayes.

With fundraising, there are no quick fixes, no magic shortcuts. Instead, the steady, regular work of your organisation – board members as well as the staff responsible for funding – will develop an effective strategy through many small steps. Community-based groups can become stronger as they plan and work together to raise money for product development projects.

There are three processes involved:

- 1 The process of professionalism
- 2 The planning of a project
- 3 Finding money for the targeted initiative

Note: These processes overlap in time.





Source/link

This good practice exercise is available under the following link:

<https://www.scribd.com/document/335134792/A-Guide-to-Fundraising>

Country

n/a

Topic

SKIVRE Training Scheme	
	Module 1: Introduction Module
	Module 2: Marketing Strategies
	Module 3: Monastic Products
	Module 4: How to Sell Monastic Products Authentically
	Module 5: Distribution Channels
	Module 6: Social Media and Communication
	Module 7: Value Adding Through Networks
	Module 8: Creating a Strong Brand
X	Module 9: Financing Strategies
	Module 10: Aspects of Sustainability



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