



## THE RUN FOR HERITAGE INITIATIVE

The European Year of Youth is a unique opportunity to engage young people across Europe in the promotion of our heritage. The main goal of the FRH 'Run for Heritage' is to raise awareness among young generations, showcasing the wonderful treasures we have around us and might not be aware of. This is to be done in a fun, outdoor activity which promotes healthy habits while allowing young generations to learn about the history and cultural richness of their city.

## HOW CAN ORGANISATIONS BENEFIT FROM IT?

As part of the initiative, your activity will be included in the official website of the [European Year of Youth](#), gaining international exposure.

It is also a fantastic opportunity to promote cultural tourism and establish new alliances and partnerships at the local and international levels. Young people participating in this action can play an important role in this promotion by sharing the experiences of their participation in the event.

### Future for Religious Heritage

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Registered ASBL Belgium No. 839745430

Co-funded by the  
Creative Europe Programme  
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## WHO CAN BE PART OF IT?

Whether you are a member of the FRH network or not we invite you to make the most of this opportunity to promote religious heritage sites close to you while involving young people in it.

This initiative is open to a wide range of organisations: sports clubs, scouts organisations, primary and secondary schools, universities, youth organisations, youth councils, municipalities and any other organisation or institution involving young people or religious heritage management, safeguarding or promotion.

## HOW DOES FRH SUPPORT YOU?

FRH will support organisations with the promotion of their activity at a European-wide level and will provide if necessary materials such as T-shirt design, banners, certificates of participation, etc., so that participant organisations can print and distribute them at the local level.

## HOW TO ORGANISE AN ACTIVITY?

Organisations are responsible for the planning and implementation of the activity. Here are a few steps:

- find a group of active young people willing to participate in the campaign (school, high school, association, etc.)
- select two or more religious heritage sites in your town/city
- organise a run/bike for heritage between the various sites.
- Inform FRH on the location and dates so we can promote at the European level
- take pictures of the event and share them with FRH

## PAST EDITIONS

During past editions, hundreds of students participated in fun activities near their schools. Some examples include:

### Centro de Estudios Lebaniegos (Spain)

They organised a bike ride in cooperation with the regional government of Cantabria from the 'Centro Estudios Lebaniegos' organisation to the Monastery of Santo Toribio de Liébana. All participating students received a T-shirt and a certificate of participation.

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### Municipality of Orihuela (Spain)

The town of Orihuela organised a run with primary school students. A promotional video was also recorded to promote the Run for Heritage campaign ([watch it here](#)).



Check our Flickr to [see more pictures](#).

### ABOUT FRH

Future for Religious Heritage (FRH) was established in 2011 as the only **independent, non-faith, non-for-profit European network** working to safeguard religious heritage. The network has more than 170 members in 35 countries and promotes collaborative projects and the exchange of best practices throughout Europe.

### DO YOU HAVE A QUESTION?

If you have further questions about the initiative and how you can be part of it, don't hesitate to contact us via [info@frh-europe.org](mailto:info@frh-europe.org). We hope to see you soon running for heritage!

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