

STICHTING OUDE GRONINGER KERKEN



Press release

15 February 2021

Historic Groningen Churches Foundation joins #jumpforheritage

#jumpforheritage. This is how the European heritage organization Future for Religious Heritage (FRH) entitles its new campaign to bring to the fore the support for European religious heritage. With this hashtag it calls out to all Europeans to take a photo while making a jump in front of a religious monument or religious heritage location. All photos posted with this hashtag will in the end create a European chain indicating it is not just a jump but giant leap for support and awareness for this particular aspect of our heritage. The Historic Groningen Churches Foundation and member of Future for Religious Heritage naturally participates in this event. As the owner of 96 churches it can create a whole series of jumps.

Behind this idea is not only the request for attention for religious heritage. There is more: in many countries monuments and other heritage sites are closed due to COVID19. On top of that it is impossible to organize sporting events in the way they used to happen. The campaign #jumpforheritage aims to combine heritage, sport, health and awareness with a moment of pleasure.

The purpose of the Historic Groningen Churches Foundation is to keep up and maintain national monumental churches in the province of Groningen, as well as create awareness of and interest in this specific heritage. As this is not restricted to Groningen alone we therefore join in with #jumpforheritage. The 96 churches of our foundation are scattered all over the Groningen province. In other words there are plenty of opportunities to jump to create a beautiful, unique and extraordinary photo!

Will you join us?

Are you joining us in jumping in front of one of our 96 churches? The way it works is simple: share your picture via social media by adding #groningerkerken, #groningerchurches and #jumpforheritage. You can also choose to send your picture to: communicatie@groningerkerken.nl and we will share it for you. The nicest photos have the chance of winning a surprise: a cultural and tasty arrangement which will be send to you. Uploading and sharing photos is possible until 15 March.

Future for religious heritage

#jumpforheritage is an initiative of Future for Religious Heritage (FRH). FRH brings people and organizations together who are committed to our European religious heritage. FRH is an European, secular non-profit organization with members ranging from foundations, universities, religious organizations, local, regional and national entities. FRH offers a European wide platform for collaboration and exchange of ideas and knowledge regarding religious heritage.

END OF MESSAGE

Note for the editor:

For more information please contact our press officer Rebecca Compaan, Stichting Oude Groninger Kerken via 06-822 722 66 or compaan@groningerkerken.nl.

IMAGE: SOGK/Duncan Wijting