

# DRAFT PROGRAMME

*Religious heritage – Europe's Legacy for the Future*



FRH BIENNIAL CONFERENCE  
**PARIS, 11-12-13 OCTOBER 2018**



PATRONAGE OF:



## WEDNESDAY | 10 OCTOBER 2018

20:00-20:30

**Pre-registration at Notre Dame** (10, Rue Cloître de Notre Dame, Paris)

20:30

🎵 **Musique Sacrée à Notre-Dame de Paris**

**Welcome by:**

Msgr. Francesco Follo, Permanent Observer of the Holy See to UNESCO

**Concert by:**

Soloists from the Maîtrise Notre-Dame de Paris (Yves Castagnet, organ)

**Works of:**

Marc Antoine Charpentier, André Campra, Henry du Mont, Claudio Monteverdi and Francesco Cavalli

## THURSDAY | 11 OCTOBER 2018

8:30 – 9:00

📄 **Registrations at UNESCO** (7 Place de Fontenoy, 75007 Paris)

9:00 – 9:30

**Welcome and official opening speeches**

Tibor Navracsics, European Commissioner for Education, Culture, Youth and Sport

Daniel Janicot, President, French National Commission at the UNESCO

Anne Hidalgo, Mayor of Paris<sup>TBC</sup>

Olivier de Rohan-Chabot, President, FRH

9:30 – 9:45

**FRH Torch Closing Ceremony**


Lilian Grootswagers, Honorary Secretary, FRH


Philippe Toussaint, President, Association Vieilles Maisons Françaises

9:45 – 10:05

**Keynote speech:**

Anna Sidorenko, Programme specialist, Responsible for the UNESCO Initiative on Heritage of Religious Interest, UNESCO<sup>TBC</sup>

 **Half day chair:** Celestine Bohlen, Professor, Science Po-Paris School of Journalism, former New York Times foreign correspondent and columnist, Washington Post and Bloomberg news special correspondent

**10:05 – 10:10**  **Film presentation on the state of religious heritage in Europe**  
(Henrik Lindblad/ Svenska Kirka / FRH Office)

## **THEME 1 ENGAGING PEOPLE**

**10:10 – 11:10**  **Session 1 | Who owns heritage?**

 **Moderator:** Sneska Quaedvlieg Mihailović, Secretary General Europa Nostra

### **Presentations and Panel debate: the owners, the users and the financiers**

#### **The public owners:**

François Decoster, Vice President of Culture, Haut de France Region, Mayor of Saint-Omer

#### **The private owners:**

Olivier de Rohan, President, Foundation La Sauvegarde de L'Art Français; Chairman, FRH

#### **The users:**

Bishop Paul Tighe, Secretary Pontifical Council for Culture, The Vatican

#### **The financiers:**

Drs. Frank Strolenberg, Programme Manager Agenda Religious Heritage, Dutch National Heritage Institute

**11:10 – 11:40**  **Coffee break**

**11:40 – 12:00**  **Session 2 | Modern Europe: the encounter between the religious and the secular**

Todd Weir, Professor, University of Groningen Faculty of Theology and Religious Studies

Speech & Q&A

12:00 – 12.45

 **Session 3 | Engage!**

8 short presentations related to the Poster Session highlighting best practices in engagement, uses and maintenance of places of worship

12:45 – 14:00

 **Networking lunch buffet (walking lunch in the Foyer)**

 **Half day chair:** Sophie Gherardi, Director, Fait-religieux


## THEME 2 PROMOTING SUSTAINABILITY

14:00 – 14:30

 **Session 4 | What is religious heritage's contribution from a cultural, social, economic and environmental perspective?**

Aaron Wunsch, Assistant Professor, University of Pennsylvania  
Keynote Speech

14:30 – 15:30

 **Session 5 | European experiences: what can we learn from other heritage sectors?**

 **Moderator:**

H. Becquart, Policy Officer, Directorate-General for Education and Culture  
European Commission

### Case studies from the fields of military, industrial and landscape heritage

**Military Heritage:** Raf Deroo, Atlantikwall Europe; EFFORTS

**Industrial Heritage:** Adriaan Linters, General Secretary, E-Faith European Federation of Associations of Industrial and Technical Heritage


**Landscape Heritage:** Dirk Gotzmann, Director CIVILSCAPE, European Landscape Organisation

15:30 – 16:00

 **Coffee break**

**16:00 – 16:15**  **FRH Photo competition Awards Ceremony**  
Mrs. Silvia Costa, MEP, Member of the European Parliament Culture Committee

**16:15 – 17:15**  **Session 6 | Religious Heritage and tourism: a curse or a blessing?**

 **Moderator:** Maria Cristina Vannini, Trustee European Museum Forum TBC

**Presentations & Panel debate:**



Julia Pagel, Secretary General NEMO, Network of European Museum Organisations

Dr. Holger Kunde, Director and Curator of Vereinigte Domstifter zu Merseburg und Naumburg und des Kollegiatstifts Zeitz, Germany

Dominique Vanneste, Full Professor at the University of Leuven (KU Leuven, Belgium), Department of Earth & Environmental Sciences, Division of Geography & Tourism

Valerie Humphrey, Director, Westminster Abbey Foundation, UK

**17:30 – 18:30** **FRH 7th Annual General Assembly**  
Open to all

**19:00** **Concert and networking cocktail at La Madeleine** (Place de la Madeleine, 75008 Paris)  
Special Presentation  
 Resonance, concert en quatuor  
 Networking at La Madeleine

## **FRIDAY | 12 OCTOBER 2018**

**8:30 – 9:00**  **Registrations**

**9:00 – 9:30** **Opening speech**

Sir Simon David Jenkins, British Author and Newspaper columnist and editor.  
Trustee of the Churches Conservation Trust.

 **Day chair:**

Charles Personnaz, Project Manager for Heritage and Culture at l'Oeuvre d'Orient

## THEME 3 CHERISHING HERITAGE

**9:30 – 10:30**

 **Session 7 | Heritage and community building**

**Presentations:**

Lejla Hadzic, Executive Director, Cultural Heritage without Borders Albania

Jorge Gutierrez, General Director for Youth of the Government of Cantabria, Spain

Lionel Bonneval, Director Foundation La Sauvegarde de L'Art Français, Programme: Le Plus Grands Musée de France

Gila Oren, Head of Marketing studies, College of Management Academic Studies, Israel. Doctor of Philosophy, Heritage Management

**10:30 – 11:00**

 **Session 8 | Cherishing heritage? Education is key!**

**Presentations:**

Agmar van Rijn, Strategic policy officer and project leader at Stichting Groninger Kerken, The Netherlands


Constance de Magneval, Director, VMF France - Programme; "le patrimoine toute une histoire"

**11:00 – 11:30**

 **Coffee break**

## THEME 4 STIMULATING INNOVATION

11:30 – 12:30

 **Session 9 | Are there innovative ways of governance and marketing for religious heritage? (1)**

 **Moderator:**

Rodolphe de Looz – Corswarem, Executive President, European Historic Houses Association

**Presentations & Panel Debate:**

Christian Ost – Christian Ost – Professor, ICHEC Brussels Management School  
– Honorary Dean - Partner in CLIC Horizon 2020 project / Circular models  
Leveraging Investments in Cultural heritage adaptive reuse

Peter Aiers – Chief Executive, Churches Conservation Trust UK

Bastien Goullard (General Director) and David Margairaz (Director Partnerships), Dartagnans, Paris, France

12:30 – 14:00

 **Networking lunch**

14:00 – 15:00

 **Session 10 | Are there innovative ways of governance and marketing for religious heritage? (2)**

**Presentations:**

Father Manel Gasch and Josep Altayó, Monastery of Montserrat<sup>TBC</sup>

Silvia Aulet, Professor, Girona University, Spain

Robert Leblanc, President, Fondation Avenir Du Patrimoine à Paris, France

Véronique Levieux, City of Paris Council member in charge of Heritage, France  
- Les églises de Paris un trésor à préserver

Suzanne Urban, Managing Director ShUM-Cities Association, Germany

15:00 – 16:00

 **Session 11 | Digital era and religious heritage**

**Presentations & Panel debate:** *The internet contains an ever-increasing wealth of information. Digital platforms providing cultural and tourist contents to visitors*

Michael Hoare and Michael Murray: M. Hoare FRH, M. Murray Director of Church Support, National Churches Trust, United Kingdom – Connecting European Religious Heritage Religiana

Michael Mail, Chief Executive, Foundation for Jewish Heritage, United Kingdom – Mapping Jewish Heritage

*The digital era brings new solutions / (maintenance) innovation programs*

Marco Medici, M. Arch. PhD, University of Ferrara, Italy – INCEPTION

John Ljungkvist, Lecturer and Researcher at Department of Archeology and Ancient History, Uppsala University, Sweden - UPLANDIA

## CLOSING SESSION

**16:00 – 16:30**      🏠 **Session 12 | Spotlight on the future of religious heritage at European level**

Michel Magnier, Director for Culture and Creativity, DG Education and Culture at the European Commission

**16:30**      🍸 **Cocktails and networking at UNESCO**

**SATURDAY | 13 OCTOBER 2018**

**Study visits in the Paris area** (in development)