

Panel 2 - Best ways to protect our cultural goods

The second panel will be dedicated to the protection of EU cultural goods. With regard to the current events in Iraq and Syria, we find it particularly timely to thematically focus our conference on the risks attached to the preservation of our common cultural tangible heritage. Looking into the illicit trafficking of cultural goods, we aim to show the interlink between international crimes and terrorism

Keynote Speaker

Françoise Bortolotti



After a long career at the Interior Intelligence Service of the French Ministry of the Interior, Françoise Bortolotti worked among others at the French General Directorate of the National Police and as a Deputy Police Attaché at the French embassy in Berlin. Since 2010, she has been working at the Directorate of International Cooperation of the French Ministry of Interior, where she got seconded to the unit "Works of Art" of the "Drugs and Organized Crime" sub-directorate of INTERPOL.

Respondents

Ghislain d'Ursel



As the owner of Hex Castle, classified as a historic monument, Ghislain d'Ursel is very much implicated in discussions surrounding the protection of cultural goods. This is reflected in his work for *Patrimoine Historique Privé*, a syndicate for the owners of historic monuments, and the European Historic Houses Association.

Alexandre Moretus



In 2003, after his studies in business economics and management, Alexandre Moretus joined Jean Verheyen N.V. a subsidiary of AXA Insurance, the global leader in the insurance of works of art. Here he specializes in the conservation and protection of art works against degradation, theft, fire, etc.

and the traffic of works of art inside and outside the EU. Whereas the keynote speaker from Interpol, Françoise Bortolotti will present a general perspective related to international organized crimes and illicit traffic of work of art, the panel discussion should be dedicated to more concrete examples on how to avoid those traffics.

Chair

James Hervey-Bathurst



An alumnus from Cambridge University and the owner of Eastnor Castle, Mr. Hervey-Bathurst has been a trusted member of the European Historic Houses for the last seven years, as Vice-President. Currently holding the title of Regional Chairman, in the Landed Estates Division at Coutts, Mr. Hervey-Bathurst is also in the Chairman's Office and Heritage & Taxation Advisory Service at Christie's and has been there since 2011. He is also the director of Eastnor Castle Estates Company since January 1971. Another noteworthy mention, Mr. Hervey-Bathurst was a Trustee at World Monuments Fund Britain from 2009 to June 2013.

Lucas Verhaegen



Since 2005, Lucas Verhaegen has been managing the Art Research Team of the Belgian Federal Police. This unit collects all information related to the illicit trafficking and the theft of art. The collected information is used to identify and prevent the illegal trade in stolen artefacts and to counter the criminal groups that use it as a source of revenue.



Conference Europe's private heritage at risk

Friday 2nd of October 2015
Representation of the Free State of Bavaria to the EU
Rue Wiertz 77, Brussels, 1000 Bruxelles



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Europe's private heritage at risk



The European Historic Houses Association is the Brussels-based voice of privately owned historic houses and gardens across Europe.

It is dedicated to the protection, conservation and promotion of the European artistic, cultural and architectural heritage. Its membership comprises 23 national associations, representing no less than 50 000 private historic houses.

Welcoming

Michael Hinterdobler



Michael Hinterdobler is directing the Representation of the Free State of Bavaria to the EU since January 2014. In his previous position as Director International Relations, South East Europe, Alpine Region, North America at the Bavarian State Chancellery, he was responsible for the development of international relations with countries and regions from 2005 onwards. Between 2001 and 2005, he was Director of the State of Bavaria Québec Office in Montreal, Canada, where he promoted the cooperation between Bavaria, Québec and Canada in the fields of politics, administration, business development, science, technology, environment, education, culture, media and society. Bavarian-born Michael Hinterdobler studied law in Munich and started his civil service career in 1997 at the Bavarian State Ministry of Finance.

Opening speech

Jens Nymand-Christensen



Jens Nymand-Christensen is Danish and holds a Master degree in Business Economics and International Economics. Jens Nymand-Christensen has been employed in the European Institutions since 1979 and has among other things been a Member of the Cabinet of Vice-President Henning Christophersen, Head of Unit of an office dealing with International Food, Veterinary

and Phytosanitary questions and Advisor at the Danish Permanent EU Representation dealing with the Convention and the preparations of the Inter-governmental Conference drafting a Constitutional Treaty for the European Union. In 2003-2014, Mr. Nymand-Christensen worked as a Director in the Secretariat-General of the European Commission with a variety of responsibilities. From 16 September 2014 he was appointed Deputy Director-General in the Directorate General for Education and Culture.

Rodolphe de Looz-Corswarem



Born in Belgium in 1944, Count Rodolphe de Looz-Corswarem grew up in a historic house before going to Cambridge and then the HEC Business School. He has 24 years of experience as Chief Executive Officer or Director General, starting from a family SME, up to leading multinational groups' subsidiaries. After holding several high-level functions all over the world, he became Director General of The Brewers of Europe Confederation in Brussels. He is now the Executive President of the European Historic Houses Association.

Panel 1 – Best ways to sustain our cultural heritage

The first panel will be aimed at addressing the general concern on sustainability of cultural heritage in economic and social terms. This in the light of the adoption of major decisions at the EU level, with the conclusions of the Council of the EU in May 2014 and the Communication of the European Commission entitled "Towards an integrated approach to cultural heritage for Europe" in July 2014 which was endorsed by the European Parliament on the 8th of September 2015.

After a short introduction by the moderator the keynote speaker, Brian Smith will present the general results of the study "Heritage counts for Europe". We will hear about the main findings of the study and their implications in term of policy recommendations. The speakers in the panel will react on the keynote speaker speech and give an overview of their own vision and what they see as the best option to sustain cultural heritage.

Keynote Speaker

Brian Smith



With 18 years of experience as a director in local government, Brian Smith currently leads Heritage Europe. In this function, he is actively involved in the European Heritage Alliance 3.3 and the Horizon 2020 EU Commission Expert Group on "Cultural Heritage Research and Innovation". As such, he has been involved in producing the report "Cultural Heritage Counts for Europe".

Respondents

Bruno Collard



After his studies in urbanism and regional development, Bruno Collard started a career as an architect, ultimately working for the province of Namur. Since 2014 he has been the head of cabinet of Maxime Prévot, Wallonia's minister of heritage. He has been involved in the renovation of numerous Wallonian castles and other historic monuments.

Louis-Albert de Broglie



After a career as a banker at Paribas, Louis-Albert de Broglie bought the Château de la Bourdaisière. On this property, he built up the *Conservatoire national de la Tomate*, which today cultivates almost 650 different kinds of tomatoes. He has undertaken similar projects with other vegetables and fruits, earning him the name *le Prince Jardinier*. Ecological considerations remain central to the way in which he runs his estate and today he cooperates with, among others, the ministry for Ecology and UNESCO.

Chair

Andrew Lewer



An alumnus of Cambridge University, Andrew Lewer was first elected to political office in 2005 for the Conservative Party. After 10 years in Derbyshire politics, he entered the European Parliament in 2014 for the East Midlands region. Building on this experience in regional politics, he is currently the ECR spokesman to both the cultural and regional committees of the parliament.

Michael Hoare



As a graduate of INSEAD, with a previous career in industry and financial services in France, Michael Hoare has been the treasurer of Future for Religious heritage since 2011. Before this, he was the chairman of the National Churches Trust in London. Currently, he is also a trustee of, among others, the Architectural Heritage Fund (UK) and *la Sauvegarde de l'Art Français*.

Lancelot Guyot



After his studies at the EDHEC Business School, Lancelot Guyot created *Tous au Château*, an association specializing in the management of historic sites. Since 2004 he runs the family castle La Ferté St Aubin, which receives 50,000 visitors annually. Besides this, he has also been running the castle of Beaumesnil (12,000 visitors) and since the summer of 2015 the castle of Saint Brisson-sur-Loire, which will open its doors in early 2016.