Ambitious Art in Inspirational Places

Heritage Church Tourism and the rural economy

Rosi Lister, Regional Director: North Strategic lead for Tourism & the Arts
The CCT collection

345 churches no longer in regular parish use
10% in often deprived urban communities
20% in market towns
70% in rural locations
Location map of Churches Conservation Trust churches

REGIONAL CONTACTS
- **CCT North**
  Director: Rosi Lister

- **CCT West**
  Director: Colin Shearer

- **CCT South East**
  Director: Rebecca Rees

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The Churches Conservation Trust is the national charity protecting historic churches at risk. We’ve saved over 340 beautiful buildings which attract more than 1.5 million visitors a year. With our help and with your support they are kept open and in use – living once again at the heart of their communities.

Find out more about our work at visitchurches.org.uk or call 020 7213 0660.
Urban sites?
Lend themselves to regeneration

2 June 2010
But what to do with market town churches, which traditionally were the hub of outlying rural communities...
Conservation Churches

In 2014 CCT launched its first.

Branded, open, ‘visitor attractions’ with a suite of interpretation, managed by volunteers, with upgraded facilities, and actively engaging new audiences through tailored tourism packages.
In other words, ‘banderoles’. The rest of the St Bernard collection can be found in the south aisle.
I was once
A fearless knight
But my weary bones
Now lay at rest.

Where would you
Have me lie?
Throughout the ages
I have been remembered
In many places in this
House of God.
St Mary’s Shrewsbury

• 60,000 visitors a year
• Now the most visited site in the town
• Features in the rural county of Shropshire’s Tourism Plan
• Café employing local people
• Volunteers learning valuable new skills
Conservation Churches are designed to be Gateway’s to our rural churches.

In the countryside we need to help visitors to plan their visit and provide extra incentives to seek these beautiful buildings out...
"Why not make a virtuous visit to one of our historic churches followed by a wickedly good lunch!"

Saints & Sinners covers four distinctive areas of Lincolnshire - Wolds, Coast, Marshes & Countryside - linking historic churches with fabulous places to enjoy the wickedly good flavour of Lincolnshire.

Information about art trails, cycle routes & events which are all part of the ArchWay Project can be found by visiting our website all designed to make your visit a fun adventure!

To find out more please see: www.visitchurches.org.uk/archway
T: 0113 244 1689 E: archwayproject@tcct.org.uk

The ArchWay (Arts in Churches) project is jointly funded for three years by The Churches Conservation Trust and the Rural Development Programme for England (RDPE) via the Lincolnshire LEADER Action Groups - the Coastal Action Zone and the Lindsey Action Zone.

The Sebastopol Inn ✦
A quintessentially English village pub that started life as an unnamed ale house in 1836. The Sebastopol Inn offers a warm welcome and excellent food, using locally sourced ingredients to create both traditional and contemporary dishes. A children’s menu is available to cater for little mouths. Cask ales and extensive wine list. Open for lunch and dinner Tuesday to Saturday and for Sunday lunch. Closed Monday (except bank holidays).

Tel 01507 578577 for reservations or email thesebastopol@hotmail.co.uk www.thesebastopol.com Church Lane | Minting | Horncastle Lincolnshire | LN9 5RS

The Red Lion ✦
A pretty little pub in a picturesque village setting that provides both excellent food & accommodation. Family run and offering a fine range of traditional dishes using quality local ingredients. The Red Lion restaurant has won a number of awards for their traditional taste of Lincolnshire. Closed Tuesday low season please call to avoid disappointment.

Tel 01790 752271 enquiries@redlioninpartney.co.uk www.redlioninpartney.co.uk The Red Lion | Skegness Road | Partney Nr Spilsby | Lincolnshire | PE23 4PG

Kenwick Nursery & Tea Rooms ✦
Situated on the edge of the Lincolnshire Wolds near Louth in an area of outstanding natural beauty. The Kenwick Nursery Tea Rooms offer a delightful place to stop and enjoy quality food sourced locally. The Tea room offers an extensive gluten free option for coeliac customers. The perfect place for a family Sunday lunch or a warming snack.

Open Tuesday – Sunday and Bank Holiday Mondays 10.00am-4.00pm
Tel 01507 606469 www.kenwicknursery.co.uk Kenwick Farmhouse Nursery | Kenwick Road | Louth | Lincolnshire | LN11 8NW

www.visitchurches.org.uk
However, perhaps even more importantly we need to ‘Reveal’ our churches to new audiences – to broaden understanding that this is such important heritage.

By offering our churches to Artists as both venue and subject material we begin to write a new narrative for these historic buildings as ‘relevant’ cultural spaces...
There is a quiet here.
As you step carefully
down the causeway,
a drop on either side
it hides behind the trees,
the gate and hundreds
of years. There is a quiet here.
The tower leans gently
to the west
the rest of the building
just sits.
You know that it’s been
waiting for you.
That wood and crec
about the door
is more than just a
decoration. With some
hesitation, you walk the
path and step inside;
it feels as if something is
drawing you.
Not quite a thing that you
can name, but just
there is a quiet here.
It feels as if something is drawing near.
2010 - 2013 The Rural Development Programme for England funded the **ArCh:Way Project** (Art in Churches)

- 14 historic churches in rural Lincolnshire
- Increased visitors to the area by 20,000
- Generating an additional £300,000 worth of local economic activity

- National Arts Advisory Panel
- Contemporary Art programme
- Mentoring for ‘emerging’ artists
- Partnership with the Arts Council of England
An opportunity to join up:

- The Arts Council need rural ‘venues’ to increase arts participation
- The CCT need new reasons for people to visit rural churches
We are looking for partners…

Email rlist@thecct.org.uk