The Raymond Lemaire International Centre for Conservation (KU Leuven) is organising its annual Thematic Week on the economic, social, environmental and cultural impact of heritage. This edition of the Thematic Week grew out of the valorisation actions implemented within the ‘Cultural Heritage Counts for Europe’ project, funded by the EU Culture Programme (2007-2013).

The goal of the Thematic Week is to provide an international overview of discourse, strategies and case studies. Opening day with Europa Nostra on Tuesday 3rd and scientific conference on Wednesday 4th, Thursday 5th and Friday 6th of February 2015.

Conference location:
Auditorium Oude Molen
Kasteelpark Arenberg 50
3001 Leuven (Heverlee), Belgium

For more information, visit: http://sprecomah.eu/rlicc/
Opening Day

11:00 Keynote: Ana Pereira Roders (Portugal) - Inquiring the impact of heritage conservation in urban Europe

11:20 Gábor Sósó, Lazányi Orsolya, Gusztav Nemes, Anna Maria Augusta (Hungary) - Multidisciplinary methodology development to measure socio-economic benefits generated by cultural heritage projects

11:40 Terje Nypan (Norway) - Heritage Counts: socio-economic statistics

12:00 Vilija Kuc (Serbia) - Heritage as a strategic process: re/framing the relationship between museology and strategic management

12:20 Jelena Savic (Bosnia and Herzegovina/Portugal) - Grasping heritage of our own epoch: testing possible methodological approach in Porto

12:40 Lunch

Session 1: Framing the paradigm “heritage counts”

14:00 Joanna Sanetra-Szaliga (Poland) - Cultural heritage counts for the Europe 2020 strategy

14:20 Daniela Tomčič (Slovenia) - Individual heritage’s need as a constitutive component for a holistic research of cultural heritage impact

14:40 Rugile Balkaité (Lithuania) - Perspectives on assessing positive impacts of heritage

15:00 Coffee break

15:20 Leena Seim, Lilian Grootswagers and Thomas Coomans (Belgium and The Netherlands) - Development of a European Network for the Future of Religious Heritage

15:40 Lejla Hadzic and Rand Eppich (Bosnia and Herzegovina and USA) - Tapping the heritage

16:00 Minja Yang (Japan) - Heritage Counts in the Post-2015 Development Agenda

16:30 Discussion

Session 2: The impact of cultural heritage on a national level

16:30 Keynote: Christen Gustafsson (Sweden) - Cultural Heritage Management 3.0 - Integrated Conservation in the Age of Smart Specialisation Strategies

17:00 Discussion

Session 3: The impact of cultural heritage in cities (and city-) regions

14:00 Keynote: Christian Ost (Belgium) - Risk assessment of cultural heritage in historic cities in the context of economic development and poverty alleviation

14:20 Rand Eppich (USA) - Analysis of the Urban River Cultural Routes on the Guayas River, Ecuador

14:40 Smaranda Spanu (Romania) - The landscape under urban pressure: the case study of Bucharest

15:00 Maria Siguenza Avila (Ecuador) - HUL as the tool for beyond-buildings heritage conservation

15:20 Xiaomei Zhao (China) - Place-making in Urban Heritage Area in a Globalized Age: a case study of the metropolis of Beijing

15:40 Coffee break

16:00 Nataša Urošević (Croatia) - Historic urban environment and sustainable development - a case study of Pula

16:20 François Descamps (France) - Developing historic cities: keys for understanding and taking actions

16:40 Discussion

Session 4: The impact of individual heritage buildings and sites

16:30 Keynote: Stefano Della Torre (Italy) - The multifaceted Heritage impact and the impact of the case

17:00 Morica Murzyn-Kupisz (Poland) - Valuing museums in the post-socialist context. The case of the Castle Museum in Łagów.

17:20 Sophie Norton (UK) - Sustainable conservation at Fountains Abbey, UK

17:40 Maria Dousi (Greece) - The adventure of restoring a monument and the impact on the local community. From the study to the implementation

18:00 Barbara Bodorkó, Barbara Fogarasi, Gusztáv Nemes (Hungary) - The Nivegely-valley Parish House Pilot Project - a community-embedded cultural heritage rehabilitation project

18:20 Lunch